



## 2023 Instructor Development Update Registration Form

This year's Course Director/IDC Staff Instructor Update includes tactics on how to grow your Instructor Development business as we review some strategies and tools for promoting your programs. We will also offer suggestions for teaching the revised IDC Curriculum, including techniques and considerations for the DSD and Rescue Diver Workshops and review how to best integrate digital products. Topics include:

- PADI's Pillars for Change
- Professional Level Acquisition
- ID Business Marketing Strategies
- IDC Curriculum Workshop Hints
- Marketing AI and Continuing Education Courses

Tick your preferred Update		Registration deadline
<input type="checkbox"/>	Boot Show – Düsseldorf, Germany (German) <b>Saturday 21st January 2023</b>	9 <sup>th</sup> January 2023
<input type="checkbox"/>	Boot Show – Düsseldorf, Germany (English) <b>Saturday 21st January 2023</b>	9 <sup>th</sup> January 2023

Renewed, teaching status Course Directors, Master Instructors and IDC Staff Instructors, who have updated to the 2020 IDC Curriculum, qualify to attend this half-day program.

By attending this Update, Course Directors will update their CD status for the next two years.

Fees: Platinum Members FOC  
Gold Members £92.5\*/ €112.5\* / CHF 135\*  
Silver Members £138.75\*/ €168.75\* / CHF 202.5\*  
Regular Members £185\*/ €225\* / CHF 270\*

(All fees are plus VAT where applicable)

**Registration Form** (PLEASE PRINT OR TYPE)

Name \_\_\_\_\_

Member Number \_\_\_\_\_

Email address \_\_\_\_\_

Please return completed form to [id.emea@padi.com](mailto:id.emea@padi.com) and you will be sent a prepayment link