

PADI VILLAGE

EUDI SHOW 2027



The Concept

Maximizing the visibility of Dive Centers in the territory

This proposal aims to optimize the format of the **PADI Village** for the EUDI Show 2027 event, which will be held in Bologna (Italy) from February 19 to 21, 2027, creating an integrated ecosystem that allows individual Dive Centers to present themselves in a professional and coordinated manner.

The objective is twofold: to strengthen the brand authority of **PADI** as a global leader and to give small and medium-sized Dive Centers access to international showcases with drastically reduced management and logistics costs.

The **PADI Village** project allows, in collaboration with the organizers of the EUDI Show, the creation of an area that hosts the various entities affiliated with **PADI**, featuring standard pre-fitted areas of 16sqm (4*4) with PADI Village customization, while spaces last.

The EUDI Show organization also allows two distinct Dive Centers to share the same 16 sqm exhibition space, with a single registration at the costs indicated below.



Booth Structure

A modular, elegant, and functional layout

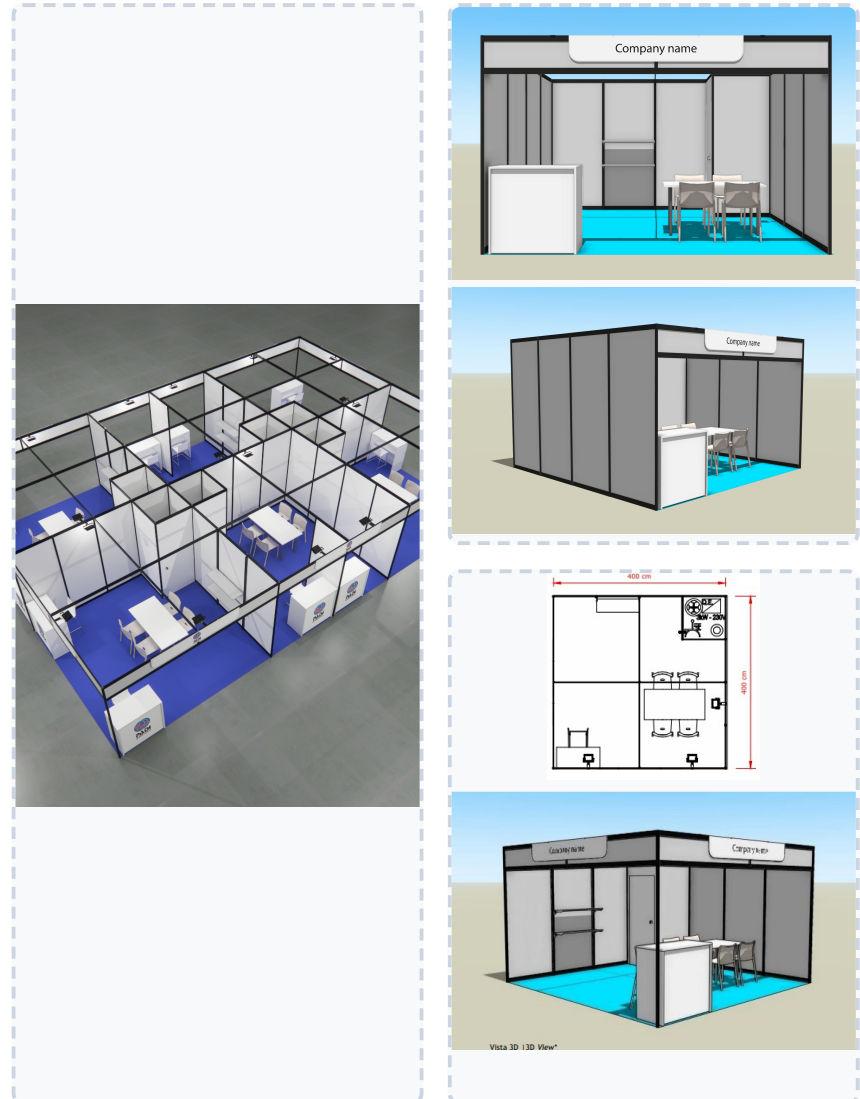
The configuration provides dedicated exhibition islands for each Dive Center, located in strategic positions within the EUDI SHOW 2027 pavilion, adjacent to the institutional PADI booth.

The SINGLE DIVE CENTER exhibition package includes:

- Space and Customized Graphics PROVIDED only by PADI:** The desk and the header panel will be customized with PADI graphics, the PADI Village logo, and the name identification of the registered Dive Center, using a layout provided to us by PADI.
 The registered exhibitor can customize the individual available walls with direct full-color printing on the panel itself, in high definition and custom-sized with the relevant margins of the individual center, at a cost of €200 + VAT for each wall.
- Furnishings and Logistics:** Technical features
 Height: 250 cm; Open sides: one or two sides; Carpet flooring: light blue
 Structure: white Octanorm panels h 250 cm, Customizable (extra cost)
 Storage room: 100x100 cm H250 with lockable door with key
 Header panel: sign on each open side dim. 199x30 cm, provided by PADI with your customization
 Furnishings: 1 table 140x70 cm H70; 4 chairs; 1 reception desk (customized with PADI Village graphics); 1 stool, 2 shelves 100x30 cm; 1 coat rack; 1 wastebasket
 Electrical system: 3 spotlights, 1 power strip
 Wi-Fi connection and independent electricity supply.

The SHARED AREA exhibition package (2 Dive Centers in the same space):

- The organization with PADI provides the opportunity to share the 16 sqm (4*4) exhibition space between two PADI Dive Centers, adding a desk and a stool to the structure described above.



Financial Prospectus and Deadlines

A comparison of opportunities for EUDI SHOW 2027

Below is the framework structured on the exhibition options for Dive Centers. The model guarantees maximum rate transparency and the application of the reverse charge mechanism for eligible foreign companies.

Event / Exhibition	Space / Inclusions	Number of Dive Centers	Participation Fee	Registration Deadline
EUDI SHOW 2027	1 private printed desk, 2 badges, services included, cleaning included, registration included, 16m ² Space.	1 Exhibitor	€ 2,800.00 (excluding 22% VAT if applicable)	October 15, 2026
EUDI SHOW 2027	2 private printed desks, 4 badges, services included, cleaning included, registration included, 16m ² Space.	2 Exhibitors	€ 3,000.00 (excluding 22% VAT if applicable)	October 15, 2026

To request a place in the PADI Village, please email louise.ball@padi.com. Once PADI has confirmed your participation, we will send the Admission Request application form to you by email.

When submitting the Admission Request application form, the Dive Center must pay 50% of the participation fee by bank transfer. The remaining balance must be paid by January 15, 2027. In the event that two Dive Centers share the space, payments must be made by only one of the two, as the registration will be under a single name, though both entities will be included in the catalog. The invoicing will therefore be issued to only one of the two registered businesses; hence, the registrant must pay the entire participation fee, and you will divide and settle the participation quota privately among yourselves.

* Note: The promotional rates indicated are subject to restrictions and are reserved exclusively for PADI Dive Centers that choose the coordinated co-exhibition formula within the perimeter of the PADI Village.